

EXTRA VISIBILITY ELMÄSSAN

INCREASE YOUR VISIBILITY AND
EXPOSURE AT KISTAMÄSSAN



KISTAMÄSSAN

by EASYFAIRS



= Sustainable
options

OUTDOOR

Revolving doors

Our entrance consists of two revolving doors, which all visitors and exhibitors pass on their way in and out. Here your message can be seen directly on the doors.

Format: 2 revolving door á 3 windows.
6 ads 1400 x 300 mm

Price: 45 000 SEK inc production & assembling



Exclusive to 1 exhibitor

ENTRANCE HALL

Screen in the entrance – The Wall

20 sec rolling film with your message on it large HD screen.

Format: JPG, MP3, MP4, 1920x1080px

Price: 15 000 SEK excluding production



Max 6 exhibitors

Sampling staff

We give you the opportunity to have our entrance staff wear your brands clothes.

Price: 20 000 SEK excluding production



Exclusive to 1 exhibitor

Exposure at a wall in the entrance hall

Now you have the opportunity to communicate your company's message on a sign right by the escalator up from the entrance. This is an exclusive exposure opportunity and all visitors will pass this place.

Format: Kapa-sign 3 x 2,5 m.

Price: 25 000 SEK excluding production



Exclusive to 1 exhibitor

UPPER ENTRANCE HALL

Banner over the wardrobe

Get exposure for your business in the bustle of the entrance. You get a banner over the large wardrobe.

Format: One-sided print, 6.0x2.5 m

Price: 30 000 SEK including production and assembling



Screens at the upper entrance hall

Be top of mind by letting your brand roll on digital screens throughout the fair days.

Format: 6x twin-screens above entrances and wardrobe. JPG, 1920 x 1080 pixlar.

Price: 25 000 SEK excluding production



TOILETS

WC-doors

Give visitors something to read while they wait in the toilet line. There are a total of 50 advertising spaces for A3 posters with any message/advertisement in each women's/men's toilet.

Format: Standing A3

Price: 20 000 SEK including production and assembling



WC-mirrors

Decorate the mirrors in each bathroom with your brand.

Format:

Large mirror, womens: 775 x 74 cm

Small mirror, womens: 225 x 74 cm

Large mirror, mens: 530 x 74 cm

Small mirror, mens: 259 x 74 cm

Price: 25 000 SEK including production and assembling



Exclusive to 1 exhibitor

WC-entrance

Exclusive company exposure on the glass wall at the entrance to the toilets.

Format: max 1130 x 1750 mm

Price: 20 000 SEK including production and assembling



Exclusive to 1 exhibitor

OTHER

Ribbon for the visitor badges

Expose your company on the ribbons for the visitor badges and let your brand wander around the exhibition hall.

Price: 45 000 SEK excluding production



Exclusive to 1 exhibitor

Visibility in the event magazine

The guide is distributed to all visitors to the fair. Here you are exposed on all sides and the entire back.

Price: 40 000 SEK including production



Exclusive to 1 exhibitor

SOLD

Floor advertising

Showcase your company/product on the floor with stickers.

Price: 25 000 SEK excluding production



Exclusive to 1 exhibitor

Bioreclamation film

The bio-promotion rolls on all day between lectures. A majority of the visitors come to the fair for the lectures – company exposure is a given here.

Format: JPG, MP3, MP4, 1920x1080px

Price: 15 000 SEK excluding production



Exclusive to 1 exhibitor

Contact me for booking and questions.

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